
Former Swallow & Ariell Building



B1796 Office Block Swallow
& Ariells Port Melbourne



B1796 Swallow & Ariells
Port Melbourne

Location

60 Stokes Street,, PORT MELBOURNE VIC 3207 - Property No B1796

Municipality

PORT PHILLIP CITY

Level of significance

Local

Heritage Listing

National Trust

Statement of Significance

Last updated on - May 18, 2004

Swallow and Ariell, founded in 1854, is one of the state's earliest steam-powered manufacturers and one of its earliest factories of any description. It quickly became the largest biscuit maker in the state, diversifying into agriculture, sugar refining, flour milling and fruit and vegetable preserving and becoming an almost completely vertical operation, making it unique amongst its competitors. Swallow and Ariell products were used on the Bourke and Wills and Mawson expeditions, the Western Australian and Queensland gold rushes, and in every war in which Australia took part. By 1907 it was described as the best-known food producer in Australia. Swallow and Ariell is the oldest, largest and most intact food processing complex in the state, and demonstrates an uninterrupted sequence of factory development on the one site from 1858 to present times. It is of considerable local significance also as one of Port Melbourne's largest employers of men, women and children and a focus of community life.

Classification includes the entire complex bounded by Rouse, Stokes, Beach and Princes Streets and the 1884/5 office building on the opposite corner of Stokes and Rouse Streets.

Classified 'Local': 22/10/1964

Revised: 12/06/1991

See B0207 Swallow & Ariell's Biscuit Factory.

Hermes Number 66684

Property Number

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>