
Strachan's Building - Geelong Woolstores Historic Area



B4707 Strachan's Building

Location

25-43 Moorabool Street,, GEELONG VIC 3220 - Property No B4707

Municipality

GREATER GEELONG CITY

Level of significance

State

Heritage Listing

National Trust

Statement of Significance

Last updated on - May 2, 2008

Historic Area Statement of Significance: The Geelong Woolstores Historic Area is one of remarkable coherence and integrity. Standing at the corner of Geringhap and Brougham Streets, the row of woolstores stretches away to the east in a unified scene, unequalled in terms of intactness and coherence elsewhere in Victoria. The Area represents an important aspect of the process of settling the land in Victoria . The consequences of industry created a new economy, a new landscape and a new way of life. In terms of the lives of all of us as inhabitants of an industrial nation, it is the most relevant period of our past, not only because it is the most recent, but because the specific changes wrought during the last century provide the foundation of our present society. Significant woolstore groups certainly exist elsewhere in Australia, for example at Pyrmont and Ultimo in New South Wales, but those structures do not match the group qualities of the Geelong woolstores and were not specifically erected for the storage, handling and marketing of wool.

Classified: 04/08/1980.

Other Names Former Strachan, Murray & Shannon Ltd. Wool Warehouse,

Hermes Number 68365

Property Number

This place/object may be included in the Victorian Heritage Register pursuant to the Heritage Act 2017. Check the Victorian Heritage Database, selecting 'Heritage Victoria' as the place source.

For further details about Heritage Overlay places, contact the relevant local council or go to Planning Schemes Online <http://planningschemes.dpcd.vic.gov.au/>